**GMOM CONFERENCE CALL 12-22-12**

**PRESENT:**  Joe Adams, Jim Baldridge, Chip Barnes, Don Blumberg, Charlie Cooper, Joan Cooper, Hillary Kruh, Michael, Lore, Charlie Shafer

**RALLY CO-SPONSORS:**

* Per Charlie C, the MD League of Women Voters is a ‘No’ for now pending direction from national.
* Charlie C. is sending a letter to about 10 organizations asking for Co-Sponsorship.
* The United4ThePeople website has lists of national organizations that have endorsed their statement, which could give us more ideas of groups to contact.

**FLIER / SLOGAN FOR RALLY:**Will be: Money Out – Voters In, and will include: Corporations Are Not People

Joe will make a draft flier. Michael thought it should include graphics, others agreed.

**VISUAL AIDS:**

* Mark Patro designed a draft graphic image to be used for a large banner, needs to be modified. Joe is learning Adobe Illustrator to help. Will get more feedback, then order banners.
* Per Michael, Public Citizen has a large visual aide – an oversized letter.
* Posters: We still don’t have a poster-making coordinator, so we’ll make posters at Jan 10th meeting. Hillary and Joe will each bring poster board to the meeting, Joe will bring magic markers.
* Hillary knows an art student who might help.

**MEDIA:**

Charlie S. is media coordinator for the rally; Hillary will help him; will need additional help.   
Charlie C. will is getting a list of statewide media to Charlie S. Will need to develop a press kit, etc.

**PUBLICITY:**

* Hillary will send a PSA to MD Public Television. (Michael’s cousin works for them), etc.
* Michael mentioned a list for community service announcements from WPFW
* Possibly a petition on Change.org (would have to determine what the petition would say)

**REACHING LEGISLATORS:**

* Per Charlie C, we should get more state legislators to sign the Raskin letter before the rally, especially Republicans, and leadership. Charlie C. knows someone from Harford County who may help.
* Per Michael, we should begin reaching out to the MD Congressional Delegation before the rally, such as by getting them to sign a statement, possibly the statement from United4ThePeople. We will need to decide which statement we need them to sign.

**JANUARY 10TH MEETING**Per Charlie C, we will leave some time to talk about longer-term strategy, and group organization  
Per Joe, photos are important; people on the line agreed to bring cameras/phones and take photos

**SELECTED ACTION ITEMS:**

* Write draft of rally flier – Joe;
* Verbiage from flier can also be used as the basis of PSAs, - and as brief verbiage that we ask organizations to send to their lists. - Joe with input from others.
* Decide on statement for Congressional Delegation to sign: - all, by e-mail
* Get list and send out PSAs - Hillary (?) with help from others
* Send letter to organizations for co-sponsorship: Charlie C.   
  Obtain list of media contacts: Charlie C. and Charlie S.

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